FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00091796 **Type of Permit:** STILL **Release Date:** 03/27/2015

Production Company AC PRODUCTIONS LLC

Insured Company Name AC PRODUCTIONS LLC

Contact Phone No. 1 1-415-680-8685
Contact Phone No. 2
Fax
Address 254 HENRY STREET, #4
BROOKLYN, New York 11201

Production Title PANERA

Type of Production Still Photo

Producer Anne Curran Conrad

Director Brian Ferry

1st AD TBD TBD

Production Manager TBD TBD

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Brenda Ferrell
Primary Phone Mobile - 818-517-0536
Secondary Phone

Location Assistant Sheri Salinas
Primary Phone Mobile - 310-854-9073
Secondary Phone

Fees

Posting 900	$207.00
Notification Charge	$385.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
SANTA MONICA STILL PHOTO APPLICATION FEE	$108.63
SANTA MONICA DOWNTOWN FILM/STILL PHOTO EXT LOW IMPACT LOCATION FEE	$529.41
SANTA MONICA POLICE OFFICER (8 HR MINIMUM)	$1,413.04
SANTA MONICA POLICE VEHICLE	$77.55

Total Permit Fee $3,430.63

Number of Locations 2

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Summary Information — Location

Permit Number S00091796
Production Company AC PRODUCTIONS LLC
Insured Company AC PRODUCTIONS LLC
Production Title PANERA

Location Manager Brenda Ferrell
Primary Phone Mobile - 818-517-0536
Secondary Phone

Location Address 13154 Valley Vista Blvd, Los Angeles, CA, 91604

Location Type Private Residence

Film Dates 3/28/2015 - 3/28/2015 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
91796.pdf
91796, AC Productions.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	1
Generator	1
Motor Homes	1
Vans	4

Personnel on Location

Type	Quantity
Cast	2
Crew	35

Filming Activities Models against scenery; putt putt generator;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 562 **Grid:** D5

Location Notes PER LAPD - No parking of semis on east side of Ethel between Valley Vista and Galewood (behind house). Van, small cubes OK. North of Greenleaf on east side of Valley Vista, no pop-outs allowed. Pop-outs on Greenleaf only. GS 11/12

Approvals LOS ANGELES CITY POLICE DEPARTMENT Melissa Hernandez

Parking
Base Camp Location Type : Other Location — SPORTS MAN'S LODGE 12825 Ventura Blvd, Los Angeles, CA, 91604
Crew Parking Location Type : Other Location — SPORTS MAN'S LODGE 12825 Ventura Blvd, Los Angeles, CA, 91604

Posting "No Parking" signs
W/S ETHEL AVE, VALLEY VISTA BLVD - SOUTH 600' (EXCLUDING 4021 ETHEL)
N/S GREENLEAF ST, VALLEY VISTA BLVD - EAST 150'

Approximate Footage 601 - 900 **Log Number** 102085

Date(s) 3/28/2015 to 3/28/2015 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number S00091796
Production Company AC PRODUCTIONS LLC
Insured Company AC PRODUCTIONS LLC
Production Title PANERA

Location Manager Brenda Ferrell
Primary Phone Mobile - 818-517-0536
Secondary Phone

Location Address 214 Wilshire Blvd, Santa Monica, CA, 90401

Location Type Showroom

Film Dates 3/29/2015 - 3/29/2015 11:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets

Please see attached document DTSM Filming Guidelines 2013.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	1
Motor Homes	1
Vans	4

Personnel on Location

Type	Quantity
Cast	2
Crew	35
Santa Monica Police Officer	1

Filming Activities Exterior models against scenery; Interior models against scenery; No posting of production/directional signs allowed on public property.;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Approvals

SANTA MONICA - DOWNTOWN SANTA MONICA, INC.	Laura Borsecnik
SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Raul Flores

Coordinator Note No posting of production/directional signs allowed on public property.

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Filming Location
Parking Notes
No posting of production/directional signs allowed on public property.

Posting "No Parking" signs E/S 2ND ST, ARIZONA AVE - WILSHIRE BLVD

OK TO PARK IN FRONT OF 201 ARIZONA AVE
OK TO PARK IN FRONT OF 1221, 1227 2ND ST
OK TO PARK AT METERS 1209, 1211, 1213, 1215, 1219, 1221

NO POSTING OF PRODUCTION/DIRECTIONAL SIGNS ALLOWED ON PUBLIC PROPERTY.

Approximate Footage County Parking **Log Number** SANTA MONICA

Date(s) 3/29/2015 to 3/29/2015 **Time(s)** 11:00 to 19:00

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of AC PRODUCTIONS LLC ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 3/23/15	AC Productions LLC Name of Principal (i.e. company name) (Please Print)
 Representative's Signature	254 Henry St #4 Brooklyn, NY 11201 Principal's Mailing Address (Please Print)
Anne Curran Conrad Representative's Name (Please Print)	415.680.8685 Principal's Phone Number (Please Print)
Producer Representative's Title (Please Print)	

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 90033
Ph: 323-260-4777 Fx: 323-415-618

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of AC PRODUCTIONS LLC ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

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Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
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Ph: 323-260-4777 Fx: 323-415-618

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Permit #S00091796

Updated July 2013

DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

NOT A PERMIT